# WIC Program Booklet





# GS/ EG( FORMULA/MILK/ **CEREAL/INFANT** FOOD/INFANT PPROVE В BAI **PPROVED**

# WIC provides good food and a whole lot more

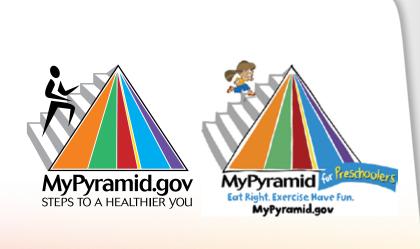
WIC is a nutrition program that provides nutrition and health education, healthy food and referrals to other services free of charge to Kansas families who qualify. WIC stands for Special Supplemental Nutrition Program for Women, Infants and Children.

#### WIC offers families:

- Tips for eating well to improve health
- Breastfeeding promotion and support
- Checks to buy healthy food
- Immunization screening and referrals
- Health and social service referrals

# WIC nutrition staff meets with each WIC client to:

- Review diet and health behaviors
- Provide individual nutrition advice
- Support families making changes for better health
- Offer a selection of healthy foods



GRAINS

VEGETABLES

FRUITS



MILK





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# Baby Food

Fruits & Vegetables - 4 oz

Single or mixed fruits and/or vegetables without added sugar, starch, salt, DHA/ARA, meat, rice, pasta or noodles

Meats - 2 1/2 oz

Single meats with broth and/or gravy without added sugar, salt, DHA/ARA, rice, pasta or noodles

Recommended brands that have products to meet the above criteria include: Beechnut, Gerber, Nature's Goodness

Cannot buy: desserts, dinners, cobblers or delights

# Infant Cereal

8 oz box or larger

Least expensive brand

Your choice of:

- Barley
- Mixed
- Oatmeal
- Rice
- Whole Wheat

Cannot buy: cereal with added fruit, formula or DHA/ARA

# Infant Formula





### Milk

Type and container size as listed on the check

Least expensive brand

- Skim, ½%, 1%, 2%
- Whole milk
- · Fat free, Lowfat or Reduced fat Lactose Free
- Whole Lactose Free
- Fat free or Lowfat Evaporated
- Whole Evaporated
- Nonfat Dry

Cannot buy: buttermilk, flavored milk, raw unpasteurized milk, non-dairy milk substitutes, soy milk or rice milk

# Eggs

One Dozen

Least expensive brand

Your choice of: Grade AA or A large

## Cheese

15.1 oz package or larger

Least expensive brand: Clients may buy 2% milk reduced fat or part skim cheeses. Your choice of:

- Pasteurized Processed American (sliced)
- Cheddar (block)
- Cojack (block)
- Colby (block)
- Monterey Jack (block)
- Mozzarella (block)
- Swiss (block)

Cannot buy: imported cheese, cheese food, product or spread, shredded cheese, cheese with added flavors or individually wrapped slices

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VEGETABLES

FRUITS

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# Fruits & Vegetables

#### Fresh Fruits & Vegetables

- Any variety of fresh, bulk fruits and vegetables, including sweet potatoes and yams
- Bagged salad mixes
- Bagged vegetables
- Cut fruit or vegetables

Cannot buy: russet, white, red, yellow, blue or purple potatoes; items from the salad bar, party trays, fruit baskets, decorative fruits or vegetables, nuts, herbs or spices

#### Canned Fruits & Vegetables

 Any variety of canned fruits and vegetables, regular or low sodium, without added syrup, sweetener, flavoring, fat, oil, sauce, meat, pasta, rice or noodles

Cannot buy: russet, white, red, yellow, blue or purple potatoes; sauerkraut, baked beans, pork and beans, black beans, kidney beans, navy beans, lima beans, split peas, lentils, other mature legumes, soups, ketchup, relishes, condiments, pickled vegetables and olives

#### Frozen Fruits & Vegetables

 Any variety of frozen fruits and vegetables, without added syrup, sweetener, flavoring, fat, oil, sauce, meat, pasta, rice or noodles

Cannot buy: russet, white, red, yellow, blue or purple potatoes; or any mixes containing these type of potatoes; products with any ingredients other than fruit or vegetables

# How to Use a Fruit and Vegetable Check

The Fruit and Vegetable Check (FVC) will look and be used just like a normal WIC check with the following differences:

- The FVC will have a maximum dollar amount written on it.
- If you have fruits and vegetables that exceed the dollar amount on the FVC you can pay the difference.
- You can pay the difference using cash, credit/debit card, check, Vision card benefits, or another FVC.
- Tax will be applied to the difference if you pay with cash, credit/debit, or check.
- Tax will not be applied to the difference if you pay with Vision card benefits or another FVC.
- If your fruit and vegetable purchase doesn't add up to the FVC amount, you will not receive change back.

#### **COSTS OF FRESH FRUITS AND VEGETABLES**

Price per	Pounds					
pound	1½	2	<b>2</b> ½	3	3½	4
\$0.69	\$1.04	\$1.38	\$1.73	\$2.07	\$2.42	\$2.76
\$0.99	\$1.49	\$1.98	\$2.48	\$2.97	\$3.47	\$3.96
\$1.49	\$2.24	\$2.98	\$3.73	\$4.47	\$5.22	\$5.96
\$1.69	\$2.54	\$3.38	\$4.23	\$5.07	\$5.92	
\$1.99	\$2.99	\$3.98	\$4.98	\$5.97		
\$2.49	\$3.74	\$4.98			7	1





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CEREAL

JUICE/HOT

APPROVED

## Juice 100% Juice only



#### 64 oz Container

#### Apple:

- Best Choice
- Market Pantry Seneca
- IGA
- Musselman's Tipton Grove
- Shurfine

Tree Top

Kroger

- Our Family
- Old Orchard 100% Juice
- Juicy Juice (any flavor)

#### Grape:

- Bay Mist
- Best Choice
  - IGA

- Kroger
- Market Pantry
  Our Family
- Shurfine
- Old Orchard 100% Juice
- Welch's 100% Grape

#### Juice Blends:

- Kroger Blueberry, Pomegranate, White Grape Peach
- Best Choice 100% Juice
  Juicy Juice (any flavor)
- Old Orchard 100% Juice

#### Orange:

Anv brand

#### 11-12 oz Shelf Stable Concentrate

#### Apple:

- Juicy Juice
- Welch's (any flavor with a yellow band)

#### Grape:

Welch's (any flavor with a yellow band)

#### Juice Blends:

- Juicy Juice (any flavor)
- Welch's (any flavor with a yellow band)

#### Orange:

Any brand

#### 11-12 oz Frozen Concentrate

#### Apple:

- Best Choice
- Great Value
- Hy-Vee

- Kroger
- Seneca
- Tree Top
- Market Pantry Old Orchard
- Our Family

Shurfine

#### Grape:

- Best Choice
  - Welch's
- Great Value

- Kroger
- Old Orchard
- Seneca

#### Juice Blends:

- Old Orchard (any flavor with a green band)
- Welch's (any flavor with a yellow band)

#### Orange:

Any brand

Cannot buy: Any other size, container, type, flavor, or brand, freshly squeezed, infant juice, punches, ades or fruit drinks, juice cocktail or lite juice

### Hot Cereal

9 oz package or larger



· Creamy Wheat Enriched Farina



- Whole Grain Cream of Wheat
- · Cream of Wheat 1 Minute
- Cream of Wheat 10 Minutes
- Cream of Wheat 2 ½ Minutes



Creamy Wheat





- All Natural Creamy Hot Wheat Cereal
- Original Hot Wheat Cereal
- - Instant Grits Original Flavor

Cannot buy: any cereal or brand not listed, organic cereal

### Peanut Butter

18 oz Jar

Smooth/Creamy or Crunchy

Cannot buy: peanut butter spreads, peanut butter with added flavors or fortified peanut butter

# Dried Beans/Peas

Up to 1 lb bag

Least expensive brand

Your choice of:

Dried beans, peas, or lentils

Cannot buy: soup mixes

### Canned Beans

14 - 16 oz can

Any Brand

- Black
- Kidney
- Navv
- Pinto
- Fat-Free Refried Beans

Cannot buy: green beans, baked beans, flavored beans, pork and beans or beans/chili, beans containing added sugars, fats, meats or oils

### Fish

2.5 - 15 oz container

Light Tuna, chunk

· Any brand, packed in water or oil

Pink Salmon

Any brand, packed in water or oil

Cannot buy: albacore tuna, tuna spreads, or any other type of salmon, or lunch packs

### Whole Grains

#### Whole Wheat Bread/Rolls/Buns 12 - 24 oz packages

Product labels for breads/rolls/buns must include the words whole wheat or entire wheat. Whole wheat flour must be the first ingredient listed.

Recommended brands that have 100% Whole Wheat products to meet the above criteria include:



















#### **Tortillas**

6 - 17.5 oz containers

#### Whole Wheat Tortillas:

- Best Choice
  Food Club
- La Banderita

- Carlita
- Hy-Vee
- Manny's
- Don Pancho
  Kroger
- Shurfresh

#### Soft Corn Tortillas:

- Don Pancho
  La Burrita
- La Banderita

Cannot buy: any other brand

#### Brown Rice

8 - 24 oz containers

Any brand, may be instant, quick or regular cooking

Cannot buy: products with added sugar, salt, flavoring, fat or oil

#### Oatmeal

8 - 24 oz containers

Any brand, may be instant, quick or regular cooking

Cannot buy: products with added sugar, salt, flavoring, fat or oil



### Cereal

#### 9 oz package or larger

# Best Choice

- Corn Flakes
- Corn Puffs
- Crisp Rice
- Enriched Bran Flakes\*
- Frosted Shredded Wheat\*

- Happy O's\*
- Nutty Nuggets\*

\*Indicates a whole grain cereal option

Oats and More with Almonds

Wheat Chex\*

Wheaties\*

- Oats and More with Honey
- Rice Crisps
- Wheat Crisps\*
- Wheat Flakes\*

- Cheerios\* Corn Chex
- Rice Chex
- Honey Kix\*
- Kix
- MultiGrain Cheerios\*
- Fiber One Frosted Shredded Wheat\*



- Corn Flakes
- Crisp Rice
- Enriched Bran Flakes\*
- Frosted Shredded Wheat\*

- Healthy 4 You Corn
- Healthy 4 You Rice
- Healthy 4 You Wheat\*
- Multigrain Flakes
- Nutty Nuggets\*
- Toasted Oats\*



- Tasteeos\*
- Wheat Flakes\*
- Corn Flakes
- Crispy Rice

- Nutty Nuggets\*
- Honey Oats & Flakes with Almonds
- Enriched Bran Flakes\*
- Bite Sized Frosted Shredded Wheat\*
- Toasted Corn
- Toasted Rice
- Wheat Biscuits\*



- Corn Biscuits
- Corn Flakes
- Crisp Rice

- Enriched Bran Flakes\*
- Frosted Shredded Wheat\*
- Nutty Nuggets\*
- Rice Biscuits
- Tasteeos\*



Mighty Bites – Honey Crunch\*



- Rice Krispies
- Corn Flakes
- Frosted Mini-Wheats Bite Size\*
- Complete All-Bran Wheat Bran Flakes\*
- Unfrosted Mini-Wheats\*



- Corn Flakes
- Nutty Nuggets\*
- Honey Crisp Medley
- Honey Crisp Medley w/Almonds
- Frosted Shredded Wheat\*



Bran Flakes'

Corn Bitz

- Crispy Rice
- Frosted Mini Spooners\*
- Honey Oat Blenders
- Honey Oat Blenders w/Almonds



- Frosted Bite Size Shredded Wheat\*
- Honey & Oat Mixers
- Toasted Oats\*



- Bran Flakes\*
- Corn Biscuits
- Crispy Rice
- Krunch Nutties\*
- Wheat Biscuits\*
- Toasted Oats\*
- Corn Flakes
- Crispy Rice Biscuits
- Oats and More with Honey
- Oats and More with Almonds
- Frosted Shredded Wheat\*



- Honey Bunches of Oats Almonds
- Honey Bunches of Oats Honey Roasted
- Banana Nut Crunch\*
- Bran Flakes\*
- Grape Nuts\*



- Crunchy Corn Bran
- Life\*
- Oatmeal Squares\*



- Mornin' Gems Corn Flakes
- Nature's Crunch Enriched Bran Flakes\*
- Frosted Shredded Wheat\*
- Rollin' Oats Toasted Oats\*



- Corn Biscuits
- Corn Flakes
- Crisp Rice

- Honey Oats & Flakes with Almonds
- Honey Oats & Flakes with Clusters
- Frosted Shredded Wheat\*
- Enriched Bran Flakes\*
- Nutty Nuggets\*
- Toasted Oats\*
- Rice Biscuits
- Wheat Squares\*

Cannot buy: any cereal or brand not listed or organic cereal

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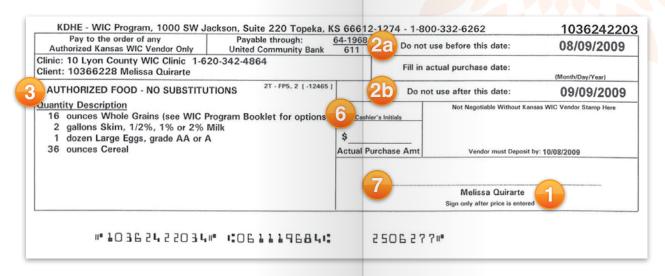
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### How to Use a WIC Check



#### Follow the steps below in the order they appear.

- Make sure your name is listed under the signature line.
   Only the names listed can use the WIC check at the
   store. Contact your local WIC agency if someone else
   needs to use the WIC check.
- 2) Check the dates.
  - a. Make sure today's date is the same as or after the "Do not use before this date" and
  - b. before or the same as the "Do not use after this date" printed in the upper right hand corner of the check.
- Choose the items you want to buy from the "Authorized Food" list on the WIC check.
  - a. You do not have to buy all the items listed on the check.
  - Never accept a rain check—if a store offers you a rain check, report the store to your local WIC agency.
  - c. If the store is out of the item you need, try another WIC store.
- 4) Refer to the WIC approved foods section of this booklet for details about brands, sizes, types and flavors.

- a. You must buy the least expensive brand of milk, cheese, eggs, dry beans/peas, and infant cereal. Least expensive is defined as least expensive brand on the shelf at the time of purchase.
- b. Remember that as long as the size is correct: container = bottle = can = box.
- 5) Group WIC foods together according to what is listed on each check. Keep WIC foods separate from any other foods you may buy.
- 6) After scanning your items, the cashier will write in the total dollar amount of your WIC foods and their initials.
- 7) The cashier will hand the check back for you to sign and date. Never sign or date a WIC check before the "Actual Purchase Amt" has been filled in.
- 8) Show the cashier your ID.



AND REMINDERS

SHOPPING TIPS

# Shopping Tips & Reminders

- Handle your WIC checks carefully—like they were cash.
- Call your WIC office right away if something happens to your checks. Checks are replaced only in special cases.
- Shop for WIC foods at Kansas grocery stores with a "We Accept WIC Checks" door decal.
- Always take your WIC Program Booklet with you when you go shopping for WIC foods.
- Please be sure to call your Local Agency to make any changes on your WIC checks.
- Select the correct package sizes. Double check!
- Count your ounces to be at or under the maximum amount on your check.

# What to bring to the grocery store:

- ✓ WIC Checks
- Identification
- ✓ Canvas shopping bags
- ✓ Shopping list
- ✓ WIC Program Booklet

# Ways to Buy 36 oz of Cereal



# Things to look for when buying whole wheat bread



### Step 1:

#### Check the Label

Label says "100% Whole Wheat"

AND



#### Step 2:

#### Check the Ingredient List

Whole Wheat flour is the first ingredient listed

**AND** 

NET WT. 16 OZ. (1 LB) 454g

#### Step 3:

#### Check Ounces in Product

Make sure you don't go over the ounces listed on your WIC check



#### Referrals

Check with your local health department or SRS Access Point to apply for Healthwave, Child Support Enforcement, Temporary Assistance for Families, and/or Kansas Food Assistance Program. You may also apply online at: http://www.srskansas.org/onlineapp/index.html

To stop smoking call the Kansas Quitline: 1-800-QUIT-NOW (1-800-784-8669).

Ask your WIC staff about other services in your area.

# Healthy Families

- Are active every day
- Eat a variety of colorful fruits and vegetables
- Cook together, eat together, and make mealtime a family time
- Use low fat milk with meals and snacks
- Drink water in place of sweet drinks
- Make half of their grains whole
- Try new foods



# Breastfeeding Tips

Each mother makes perfect breastmilk to fit her baby's growth and developmental needs.

#### Breastmilk - Perfect for babies

- Best possible nutrition
- Easy to digest immediately ready to help baby grow
- Reduces risk of SIDS, ear infections, RSV and diarrhea
- Helps prevent chronic disease including diabetes, asthma, heart disease, and cancer
- Promotes brain growth and a smarter baby → child → adult
- Always clean and safe

#### Breastmilk - Perfect for moms

- Always ready at the right temperature
- Promotes weight loss after pregnancy
- Prevents chronic disease including osteoporosis and cancer

#### Breastmilk - Perfect for families

- Healthy breastfed babies are ready for play
  more fun for dads, brothers, sisters, and grandparents
- Breastfeeding babies stay healthier moms and dads don't have to miss work for sick baby
- Breastfeeding saves money mom can eat a little more and make plenty of breastmilk
- Breastfeeding saves time always ready anywhere you go, nothing to carry but baby
- Breastfeeding saves the environment no manufacturing pollution or waste

WIC can help you achieve your breastfeeding goals. WIC can help you learn about breastfeeding, provide you with nutritious foods, and provide a breastpump. We are here to help you provide your baby with the perfect food you make.



# Your RIGHTS and RESPONSIBILITIES

For the Kansas Department of Health and Environment WIC Program

#### I AGREE TO:

- Attend all scheduled nutrition education classes and appointments.
- Be on time for all appointments.
- Let WIC staff know in advance if I cannot keep an appointment.
- Bring proof of income, address, and identification for each person applying.
- Give the WIC staff truthful information about my or my child's medical history, my household income and the foods that I eat or my child eats.
- Have my or my child's weight, height and blood checked (finger or heel stick) and a diet assessment.
- Handle my WIC checks carefully like they were cash.
- Call the WIC office right away if my checks are damaged, lost, or stolen. Checks are replaced only in special cases.
- Buy only WIC foods with WIC checks.
- Let the WIC staff know if my address or income changes, if I am going to move away, or if I no longer have custody of the client.

#### I UNDERSTAND THAT:

- WIC will give me checks to buy certain foods at WIC authorized grocery stores each month.
- WIC will provide referrals to other helpful programs and health services. I am encouraged to participate.
- I may be dropped from WIC if I participate in more than one WIC Program or a WIC and Commodity Supplemental Food Program in any one month.
- Standards for eligibility and participation in the WIC Program are the same for everyone, regardless of race, color, national origin, sex, age, or disability.
- I may appeal any decision made by the local agency regarding my eligibility for WIC.

- I may be dropped from WIC if I or someone with me makes changes on my WIC check; returns WIC foods for cash or non-WIC foods; sells, trades, or gives away WIC foods; buys non-WIC foods; uses an unauthorized vendor; or verbally or physically abuses WIC or vendor staff. I also may be required to repay benefits.
- My WIC records may be released to the following programs to determine eligibility or conduct outreach:

Other WIC programs, Maternal & Child Health, School Health, Family Planning, Statewide Farmworker Health, Maternal and Infant, Healthy Start/Home Visitor, Immunizations, Children with Special Health Care Needs, Infant Toddler, Parents as Teachers, Kansas Childhood Lead Poisoning Prevention, Head Start, Health Wave, Commodity Supplemental Food, Temporary Aid to Families, Kansas Food Assistance, Medicaid, KAN-Be-Healthy, Dept. of Education Child Nutrition Programs, and Expanded Food Nutrition Education Programs.

I have been advised of my rights and responsibilities under the Program. I certify that the information I have provided for my eligibility determination is correct, to the best of my knowledge. This certification form is being submitted in connection with the receipt of Federal assistance. Program officials may verify information on this form. I understand that intentionally making a false or misleading statement or intentionally misrepresenting, concealing, or withholding facts may result in paying the State agency, in cash, the value of the food benefits improperly issued to me and may subject me to civil or criminal prosecution under State and Federal law.

In accordance with Federal law and U.S. Department of Agriculture policy, this institution is prohibited from discriminating on the basis of race, color, national origin, sex, age, or disability. To file a complaint of discrimination, write USDA, Director, Office of Adjudication and Compliance, 1400 Independence Avenue SW, Washington, D.C. 20250-9410 or call (800) 795-3272 (voice) or (202) 720-6382 (TTY). USDA is an equal opportunity provider.

I understand my rights and responsibilities in the WIC Program.

# What to bring to your WIC Appointment:

On the appointment day, be sure to bring the papers you were given. Completely fill out the papers before you come. If you need help filling out the papers, let the WIC clinic know.

#### **Proof of Identity (Examples)**

- Photo ID
- Driver's license
- School ID
- Birth certificate
- KS Medicaid card
- Passport
- Military ID

#### **Proof of ID for Child (Examples)**

- Shot/immunization records
- Birth certificate
- Foster care/adoption papers
- KS Medicaid card

WIC can not accept Social Security Cards as proof of identity

#### **Proof of Residency (Examples)**

- Envelope that was mailed to you
- Utility bill
- Rent receipts
- Official letter

# Proof of Household Income for all people living in your house (Examples)

- Paycheck stub from current job
- SRS benefit letter
- Medicaid/Healthwave 19 card

# Contact your Local WIC Agency at:

The information in this booklet is subject to change.



Kansas Department of Health and Environment Bureau of Family Health Nutrition and WIC Services 1000 SW Jackson, Suite 220 Topeka, KS 66612

